



CYCLING
WITHOUT
AGE



Annual Report 2020

Cycling Without Age

Official Name: Cycling Without Age
Otto Busses Vej 5, 1., 2450 Copenhagen SV, Denmark,
Registration number, CVR: DK36655305

Link to [Danish Business Authority database](#)

Legal Status: Forening (association)

Board members:

Lars Christiansen: lars.christiansen@cyclingwithoutage.org

Helga Øvsthus Tønder: helgaton@gmail.com

Søren Steffensen (Partner representative): soren@cyklingudenalder.dk

Ole Kassow (chairperson of the board): ole@cyclingwithoutage.org

Pernille Vedersø Bussone: bussone@cyclingwithoutage.org



This Year's Achievements

Estimate

300
trishaws



59,500
rides

261
affiliates



89,250
passengers



Summary

Cycling Without Age (CWA) is built as a holacracy, with autonomous entities, with each their own culture, but sharing the same dream and living the same guiding principles. The dream is to give as many people as possible an experience of piloting and being a passenger in a trishaw. To go wherever they want to go, and to give freedom and visibility to elders. The principles are: generosity, storytelling, relationships, without age and slowness. Thanks to its decentralized nature, **Cycling Without Age has raised in excess of 25 million EUR in 9 years**. The vast majority of these funds were sourced and spent locally.

In more than **51 countries** there are more than **2,500 changemaking affiliates** building their CWA chapters, and offering rides. The magic of CWA is created in teams around the world.

In the new partnership agreements which CWA worked on drafting, negotiating and signing in the past year, partners of CWA commit to posting their annual impact reports on The Hood - CWA's global online community. The deadline for submission is February. This year CWA Germany, CWA Sweden, CWA Catalonia and CWA Scotland published their reports. More partners will submit their reports in 2021, and form the basis of the CWA Global Impact Report. CWA has not been able to create a global report in 2020, with several impact reports still pending.

2020 was impacted very heavily by the corona pandemic, as CWA's main funder, Copenhagen Cycles, saw a very significant reduction in sales. Other funders experienced a similar reduction in sales impacting their ability to fund Cycling Without Age. The Profit & Loss shows a loss of DKK 359,047 and the balance per 31 December 2020 a negative deposit of DKK 229,043.



The Corona Pandemic

Cycling Without Age has long been about the meeting of generations between pilots and passengers - about strangers who wanted new connections. Our vision is to allow elders to go on rides, exciting adventures, sometimes out of their comfort zone, and pilots looking for purpose in their lives. This past year, the corona pandemic forced us to change our perspective.

The rides looked different in 2020, but our dream of bringing joy to elders was never lost.

Worldwide, it's become relevant to talk about spending time with our elders (relationships), listening to their stories and wisdom (storytelling), caring for the vulnerable groups (without age), not being in a rush all the time (slowness), and offering our time to service others in our community (generosity).

Like many others, CWA sees a future where some things will change for the better. One thing we can start with is to appreciate older people and to design a life for them where they're celebrated.

What really stood out this past year was the ingenuity and generosity of CWA affiliates all over the world. Some of whom joined the conversations hosted by CWA to share experiences and ideas on how to get through these times, and to emerge stronger and more united.

This report is a summary of what the CWA team in Copenhagen spent some of their time doing in 2020.

Projects



Open source

There are very few CWA affiliates or trishaws in the Global South. This initiative aims to promote Cycling Without Age in low income communities (SDG 10, inclusive cities for all) and benefit elders in these communities as well as the many others when they get access to an open source trishaw, such as people selling vegetables in the market.

Used trishaws

CWA wishes to identify second hand trishaws in good condition within the CWA community and send them to chapters in the Global South.



License agreements

A shared interest of CWA representatives is that the brand is respected and trusted. The old country chapter agreement was updated in 2020 and the CWA board decided to enter into new license agreements with the most prominent CWA Partners (registered country chapters). Funding and financial transparency is one of the major improvements in the new agreement: Going forward all partners commit to sharing their financial reports as well as names and contact details of board members each year on The Hood.

A new addition to the contract is an annual impact report, which will form the basis of CWA's global impact report. Most but not all Partners have now signed the license agreement with CWA.

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Web sharing costs

Hosting 30 domains has turned out to be a substantial financial responsibility to CWA. Due to a record low income in 2020 caused by the pandemic, and to create a model that is based on cost-sharing, CWA negotiated with Partners to find out how much they were capable of contributing to the costs of hosting their website. It was decided to let go of IT support in order to keep the costs as low as possible. Web hosting is still on the same Wordpress platform to ensure its unified brand.



Legal

Misappropriation of funds was revealed in a CWA partner in late 2019. CWA intervened and entered into an agreement with a highly esteemed law firm (pro bono) to investigate and to seek justice in the matter. All CWA partners were kept in the loop about the situation by email.

In order to keep any local affiliate harmless in this unfortunate situation, Copenhagen Cycles (CWA trishaw dealer) decided to donate a total of 9 trishaws to the affiliates affected by the situation.



Trishaw accessories

In collaboration with Copenhagen Cycles, CWA has been asking affiliates to give feedback on the trishaws and what could be even better. In 2020 new inventions such as the Duffel and the Shelter came out of CWA in Copenhagen.



Erasmus +

The project, which promotes intergenerational relationships in Europe with Irish, Danish, Spanish and Lithuanian students, continues, but at a slower pace because of corona. Most exchanges and visits have already been completed with the exception of the visit to Lithuania, which we hope will be possible in the summer of 2021.

Check out the blog here:

• <https://iesalhama.educacion.navarra.es/web/erasmus/>



GDPR

The European Union (EU) continues to focus on the protection of personal data. CWA has partnered with Sixtus GDPR experts to get up to date with legislation and continued compliance.



The Right to Relate

In order to keep the conversation about elders and isolation going, CWA has launched the initiative “The Right to Relate”, inspired by CWA affiliate and psychologist Susan Pinker. The vision is to make relationships a human right..



Boards

In 2020 CWA was represented on CWA boards in Canada, Sweden, Denmark, USA, Ireland, United Kingdom and France.



Financial Report 2020

Profit and loss, 1 January - 31 December 2020

| | Note | 2020 kr. | 2019 kr. |
|---------------------------------------|----------|-----------------|------------------|
| Net revenue | 1 | 734,989 | 1,615,751 |
| Other operational income | | 246,949 | 203,301 |
| Contribution margin | | 981,938 | 1,819,052 |
| Direct costs | 2 | -493,375 | -740,929 |
| Rent | 3 | 18,625 | -2,328 |
| Sales and distribution costs | 4 | -18,751 | -227,915 |
| Administration costs | 5 | -176,602 | -210,398 |
| Personnel costs | 6 | -666,421 | -683,212 |
| Results before financial posts | | -354,586 | -45,730 |
| Financial income | 7 | -3,007 | 1,682 |
| Financial costs | 8 | -1,454 | -7,970 |
| Results | | -359,047 | -52,018 |



Balance Sheet 31 December 2020

| Liabilities | Note | 2020 kr. | 2019 kr. |
|---------------------------------|-----------|-----------------|----------------|
| Equity | 11 | -229,043 | 130,004 |
| Suppliers of goods and services | 12 | 157,464 | 136,708 |
| Other debt | 13 | 324,313 | 161,198 |
| Short-term liabilities | | 481,777 | 297,906 |
| Total debt | | 481,777 | 297,906 |
| Total liabilities | | 252,734 | 427,910 |

| Assets | Note | 2020 kr. | 2019 kr. |
|-------------------------------------|-----------|----------------|----------------|
| Receivables from sales and services | | 95,809 | 71,900 |
| Other receivables | 9 | 1,128 | 3,367 |
| Receivables | | 96,937 | 75,267 |
| Liquid assets | 10 | 155,797 | 352,643 |
| Current assets | | 252,734 | 427,910 |
| Total assets | | 252,734 | 427,910 |



Notes

| | 2020 | 2019 |
|--|----------------|------------------|
| | kr. | kr. |
| 1. Net revenue | | |
| Revenue | 734,989 | 1,615,751 |
| | 734,989 | 1,615,751 |
| 2. Direct costs | | |
| Remunerations | 360,000 | 562,500 |
| Donations | 0 | 16,496 |
| Repair and maintenance, equipment | 0 | 120 |
| Repair and maintenance, machines and equipment | 0 | 600 |
| Repair and maintenance | 0 | 288 |
| Other direct costs | 133,375 | 160,925 |
| | 493,375 | 740,929 |
| 3. Office costs | | |
| Rent | -18,625 | 0 |
| Small equipment | 0 | 2,328 |
| | -18,625 | 2,328 |

| | 2020 | 2019 |
|---|----------------|----------------|
| | kr. | kr. |
| 4. Sales and distribution costs | | |
| Advertising | 0 | 27,127 |
| Roadshow | 0 | 30,906 |
| Travel costs | 18,541 | 160,612 |
| Freight of goods sold | 210 | 0 |
| Sales and distribution costs | 18,751 | 218,645 |
| Flowers and gifts | 0 | 4,348 |
| Meeting costs | 0 | 4,922 |
| Representation | 0 | 9,270 |
| | 18,751 | 227,915 |
| 5. Administration costs | | |
| Stationery | 0 | 4,158 |
| Web hosting | 117,275 | 74,123 |
| IT costs | -4,585 | 9,538 |
| Postage | 2,203 | 8,838 |
| Books | 683 | 0 |
| Insurance | 6,136 | 11,420 |
| Subscriptions | 30,382 | 31,557 |
| Auditor | 15,800 | 15,800 |
| Auditor, adjustment from previous years | 0 | 5,300 |
| Training | 0 | 5,000 |
| Accounting assistance | 8,708 | 25,735 |
| Meals | 0 | 18,929 |
| | 176,602 | 210,398 |

| | 2020 | 2019 |
|-------------------------------------|----------------|----------------|
| | kr. | kr. |
| 6. Personnel costs | | |
| Salaries | 654,383 | 607,957 |
| Adjustments holiday pay obligations | 0 | 58,450 |
| Salaries | 654,383 | 666,407 |
| ATP | 4,260 | 3,881 |
| AER contributions | 3,443 | 4,613 |
| Other social security costs | 7,703 | 8,494 |
| Other personnel costs | 4,335 | 8,311 |
| Other personnel costs | 4,335 | 8,311 |
| | 666,421 | 683,212 |
| 7. Financial income | | |
| Exchange rate gains | -3,007 | 1,682 |
| | -3,007 | 1,682 |
| 8. Financial costs | | |
| Exchange rate losses | 387 | 5,841 |
| Interest costs | 1,008 | 2,129 |
| Interest, Tax Authorities | 59 | 0 |
| Other financial costs | 1,067 | 2,129 |
| | 1,454 | 7,970 |
| 9. Other receivables | | |
| Tax account | 0 | 51 |
| PayPal | 0 | 3,316 |
| VAT receivables | 1,128 | 0 |
| | 1,128 | 3,367 |

| | 2020 | 2019 |
|--|-----------------|----------------|
| | kr. | kr. |
| 10. Liquid assets | | |
| Skjern Bank DKK - 7780 0002305266 | 155,717 | 88,520 |
| Skjern Bank EUR - 7780 0002358067 | 0 | 3,686 |
| Skjern Bank DKK - 7780 0006218481 CWA-projects | 80 | 260,437 |
| | 155,797 | 352,643 |
| 11. Equity | | |
| Balance, beginning of year | 130,004 | 182,022 |
| This year's results | -359,047 | -52,018 |
| | -229,043 | 130,004 |
| 12. Suppliers of goods and services | | |
| Creditors | 129,410 | 121,244 |
| Debt | 28,054 | 15,464 |
| | 157,464 | 136,708 |
| 13. Other debt | | |
| VAT | 9,139 | 31,314 |
| A-skat (income tax) | 50,952 | 26,434 |
| AM contribution | 13,918 | 7,122 |
| ATP | 2,556 | 1,136 |
| Holiday pay obligations | 2,723 | 13,303 |
| Balance Copenhagen Cycles ApS | 181,844 | 18,708 |
| Balance Cykling uden alder | 173 | 173 |
| Balance Cycling Without Age Inc | 63,008 | 63,008 |
| | 324,313 | 161,198 |

Collaborations



nihola



**CYCLES
tous
saint**



Spinov8
Distribution



NIHOLA

Niels Holme Larsen continues to be a close ally of CWA and we love to visit his workshop in Kirke Såby. Nihola generously donated royalties from their sales to CWA chapters in 2020.

TRIOBIKE

Sammy Eisinger and Ole Schützsack are prioritizing CWA affiliates and have built up an impressive after sales service team that makes us thrilled to cooperate with them. Triobike generously donated royalties from their sales to CWA in 2020.

CYCLES TOUSSAINT

Jane Hu's trishaw, a popular trishaw brand in Canada, generously donated royalties from their sales to CWA.

VAN RAAM

The Chat trishaw is growing in popularity, as more and more CWA affiliates get their hands on one. Van Raam generously donated royalties from their sales to CWA in 2020.

SPINOV8

The North American dealer of the Chat, have become instrumental in helping out affiliates in the USA with their great service. Spinov8 generously donated royalties from their sales to CWA in 2020.

WPI

Worcester Polytechnic Institute. CWA had the pleasure of hosting two teams of students virtually for 7 weeks each. The first assignment was related to the open source project and the second was about getting help to start a chapter in the USA.





COPENHAGEN CYCLES



EOOS

The designers from Vienna are the inventors of the amazing open source ZUV cargo bike model (Zero Emission Vehicle), which is still in development. Its platform is produced using rotomoulding and can be produced using reused plastic.

ASHOKA

As a result of Ole Kassow's fellowship, CWA worldwide benefited greatly from the network's many activities and offerings. CWA Ireland and CWA USA have received bespoke Ashoka support in 2022. Ole Kassow completed the Ashoka Visionary Program through a stipend in 2020.

ZENDESK

CWA long term supporters, the Danish-American IT company Zendesk, generously agreed to sponsor half of the cost to host the CWA website in 2021. Zendesk also supported CWA in Ireland (web cost) and Poland (donation of a trishaw) in 2020. They are also helping CWA develop an online open source trishaw platform.

LES AMIS DE LA ROUTE

Gregoire Tessougue from Sikasso, Mali, an affiliate of CWA is going to receive two of the first trishaws from the second hand trishaw project. One is donated by Nybodergården nursing home in Copenhagen and the other trishaw is donated by CWA.

GLOBAL ALLIANCE OF NGOS FOR ROAD SAFETY

CWA is now an associate member of this important global organization.

COPENHAGEN CYCLES

This global trishaw dealer was founded to support CWA financially and still exists with this sole purpose. It's owned by Ole Kassow and Pernille Bussone and continues to be the main funder of CWA.

CWA NORWAY

Ole Kassow is on the organizing team of Sykling uten alder (CWA Norway) to arrange a long ride spanning Norway north to south and all its regions, planned for completion in 2022.



CWA USA

A very close collaboration between CWA and CWA USA was established in 2020, when a large number of affiliates joined from the United States and a reinstatement of its non profit status, and other board related topics were executed swiftly.

CWA UK

CWA was involved in establishing the charitable organisation in the UK, after a number of UK affiliates had shown an interest in getting help to do so. It was finally formalised in April 2020. After one year of existence, CWA UK decided to change its name to CWA England.

CWA Germany

CWA has been working with CWA Germany prior to and since its inception to develop funding models.

Oliver Wyman

CWA has had monthly meetings with these consultants to discuss best practices and ways to improve the financial situation during corona, when the workload was the same, but the income was 60% lower.

Foreningen Frie Fugle

This Danish association helps coordinate the Erasmus+ project and promotes cycling.

Zalando

The internet retailer donated 21,600 EUR to CWA for the organisation's covid response through the Ashoka Support Network.

The Good Lobby

Helped CWA tremendously by finding help to execute projects with the support of pro bono experts.





**cities
changing
diabetes**

SUSTAINABLE DEVELOPMENT GOALS

CWA is working specifically towards the goals 3, good health and wellbeing, 10, reduced inequalities, and 11, sustainable cities and communities.

WESTERN UNIVERSITY, ONTARIO, CANADA

CWA participated in the Aging Globally Course as well as in the thesis: Exploring the Effects of the Cycling Without Age Program on Older Adults Living in Long-Term Care (by Victoria Cotnam).

University of victoria, Canada: Sustainable Cities course, CWA participation.

CITIES CHANGING DIABETES

CWA is working with Novo Nordisk with their Cities Changing Diabetes project, to reduce the effects of diabetes in the world. In collaboration with Radeln Ohne Alter, Munich was the project pilot with two trishaws donated. The specific purpose of this project is working on the health of the pilots.

VIBEKE KOUSHEDE

Vibeke joined the CWA Conversation online with CWA affiliates this year. She is Head of Department of Psychology, Professor, University of Copenhagen, and was formerly Senior Researcher at The Danish National Institute of Public Health and during this time we launched a program together called ABC for Mental Health (Do something active, do something meaningful and do something together).

SUSAN PINKER

Susan is a psychologist, author and social science columnist for The Wall Street Journal. She wrote the book “The Village Effect”, made an appearance in April 2020 at a global CWA Conversations call. She reminded the participants that socially isolating individuals is a cruel and ancient way of punishment.

PHILIPPE CRIST

Philippe is an Advisor for Innovation and Foresight at the International Transport Forum (ITF) at the Organization for Economic Cooperation and Development (OECD). He coordinates the research of ITF's Corporate Partnership Board and manages international research projects for the ITF's 59 Member countries. His current work focuses on disruptive urban mobility scenarios and examines how car-based and active mobility, public transport and taxis must adapt to these. The CWA community had the opportunity to meet him and hear his take on activism this February on CWA Conversations.

Operations

Welcoming new affiliates

Many affiliates are welcomed by the Partners in several areas with a local CWA entity, and some find their way into the CWA community through the Affiliate Application form on the .org website.

In 2020 CWA welcomed 111 new affiliates in Japan, Hungary, USA, Spain, UK, Argentina, Peru, Montenegro, Italy, Puerto Rico, Brazil, Tanzania, Netherlands, Chile, Mali and Belgium. Regular webinars have been hosted in 2020 to help the new affiliates get started and meet their peers.

The Hood is becoming a popular tool to connect with others in the CWA community and in 2020 161 new users were added. Right now the most visited topics are the trishaw's ability to climb hills and how the non profit status works in the USA.

The map of CWA is getting new locations all the time, check out www.cyclingwithoutage.org to see where this community operates.

CWA continues to provide ad hoc trishaw complaints assistance. Trishaw may have been purchased through a multitude of channels, and if the dealer who sold the trishaw is busy, is out of business or otherwise, affiliates find their way to CWA to ask for technical support, which we're happy to provide.



Outreach

Inspirational talks have been possible in 2020, thanks to virtual calls. Here are some examples of the presentations by CWA in the past year.



Ashoka

Ashoka Romania (Empathy Conversations)
Ashoka Finland (Leading social entrepreneurs in the Nordics
- creating impact for resilient communities)
Changemakers United Legal Marketplace
Ashoka Europe Live-co-creation and many more

Impact Startup Norge

Scaling of impact.

Klesia, France

(Le lien social, secret du Bien Vieillir. Regards croisés au temps de la Covid)

CWA Austria, Lustenau

Festivelo Bicycle Festival CWA keynote presentation in Lustenau, with a real live audience in August 2020. Fun fact: Ole Kassow loves languages and has made presentations this past year in German and Swedish, apart from his usual Danish and English. The presentation in Lustenau was made in German.

Happy Startup School, Friday Fireside

November 2020: How anyone can become a changemaker. What this pandemic has done to us and what it means to be old. The mission CWA to address social isolation and loneliness. How his community has come together to innovate and find creative solutions in a challenging year.





Shimano

(Purpose, enthusiasm and loyalty)

Cyclox talk

Ole discussed how and why he set up Cycling Without Age and how it has caught on in cities throughout the world, followed by Cycling Without Age Oxfordshire chair and trustee, Kiran Audit, explaining the plans for Oxfordshire and the county as a whole.

Spinov8 dealers CWA presentation

Helping Chat dealers and mechanics all over the USA and Canada understand what CWA is, and inspire them to support their local affiliate.

Youth Exchange Unit of The Hong Kong Federation of Youth Groups in Hong Kong

International Cultural Festival Denmark 2021: Cycling Without Age presentation.

International Wheel Women

CWA panelist participation in Wheel Women Bike Fest 2020.

Selected CWA media participation

[Le Parisien](#), [Forbes](#), [Atlas of the Future](#), [Brut](#), [Bike Citizens](#), [Shamengo](#).



Thank you for your attention and we look forward to hearing from you in 2021.

Big hugs from Ole and Pernille