

Annual report 2021



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Organization



Official Name: Cycling Without Age

Address: Otto Busses Vej 5, 1.,
2450 Copenhagen SV, Denmark,

Registration number, CVR: DK36655305

Link to [Danish Business Authority database](#)

Legal Status: Forening (association)

Board members:

Lars Christiansen

Helga Øvsthus Tønder

Søren Steffensen (Partner representative)

Pernille Vedersø Bussone

Ole Kassow (Chairperson)

Impact History

Cycling Without Age has grown from one chapter in 2012 to more than 2,700 today, and counting.

Our movement has fundraised **22 million euros**, the vast majority of these funds are raised and used locally and never pass through the headquarters in Copenhagen. That's by design.

Our strategy is to help local affiliates **thrive**, by giving them access to the knowledge and experience of their peers, and by supporting them every step of the way. We have non-exclusive agreements with all Partners and affiliates and we don't see competitors, only **like-minded people and friends**.

Cycling Without Age chapters have **completed over 2,500 program implementations worldwide since 2012**. These range from short 1 day programs for small chapters to year long programs for entire cities or regions. Long rides, learning programs, digital trishaw development, advocacy and networking.



Theory of Change



Cycling Without Age Founder Ole Kassow is an Ashoka Fellow and uses Ashoka's "4 Levels of Impact" theory of change to demonstrate how direct services, trishaw rides, lead to scaled direct services, scalable tools and methodologies worldwide, and how the profound social impact among our beneficiaries and our advocacy work cause governments to change the system, give elders access to communities to increase quality of life. And finally our efforts to make elders visible and give them access to their local communities, affect individual mindsets at large scale in societies, which will ultimately change behaviors across society as a whole.

See Ashoka's "4 Levels of Impact" theory of change on the next slide.

HOW TO CHANGE THE WORLD: THE 4 LEVELS OF IMPACT

Ashoka is looking for leading social entrepreneurs who not only deliver direct services and provide immediate alleviation of needs but also work to change mindsets and systems in order to address root causes of a problem with a long-term perspective.

DIRECT SERVICE

Work in populations needing services, food, and/or a direct benefit to their wellbeing. Direct service has a clear and concrete feedback loop - you see hungry people being fed; students gaining skills through mentorship, or the clients getting legal help.

Examples: Soup kitchens, small-scale mentoring programmes for students, legal services for community members.

SCALED DIRECT SERVICE

Models that unlock efficiency and impact through well-managed logistics of an intervention or solution. Scaled direct service benefits large numbers of individuals.

Examples: The Red Cross, Doctors Without Borders, or large scale refugee resettlement programmes.

SYSTEMS CHANGE

A new model that addresses the root cause of a problem. It often involves policy change, widespread adoption of the methodology by leading organisations in a sector, and new behaviours within existing markets or ecosystems.

Examples: Micro-credit is a fundamentally new innovation for women to lift themselves out of poverty. Wikipedia democratises the way information is shared online.

FRAMEWORK CHANGE

Change affecting individual mindsets at a large scale, which will ultimately change behaviours across society as a whole. Framework Change is not a specific field-level or country-level intervention, but compounds the work of many individual organisations to create a paradigm shift.

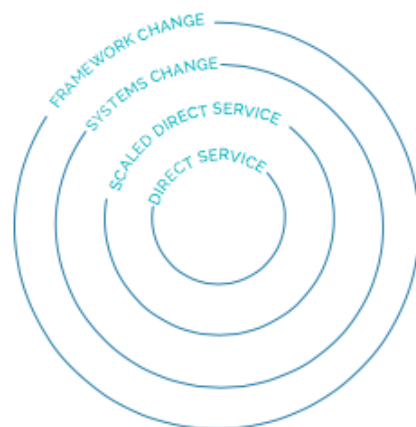
Examples: Universal Human Rights, Women's Rights, Civil Rights, Democracy, or the idea of Social Entrepreneurship.

83% OF ASHOKA FELLOWS HAVE CHANGED A SYSTEM AT A NATIONAL LEVEL WITHIN TEN YEARS OF ELECTION:

91% HAVE THEIR IDEAS REPLICATED:

80% FEEL THAT BEING ELECTED TO THE ASHOKA FELLOWSHIP HAS BEEN CRITICAL TO THEIR SUCCESS:

57% OF ASHOKA FELLOWS HAVE CHANGED A NATIONAL POLICY WITHIN 5 YEARS OF ELECTION.



IMPACT STAIRWAY HOW TO DIFFERENTIATE OUTCOMES/IMPACT (RESULTS) FROM OUTPUTS (WORK PERFORMED)

7. SOCIETY CHANGES	OUTCOMES/ IMPACT (RESULTS)
6. TARGET GROUP'S LIFE SITUATION CHANGES	
5. TARGET GROUPS ALTER THEIR BEHAVIOOUR	
4. TARGET GROUPS CHANGE THEIR SKILLS	OUTPUT (WORK PERFORMED)
3. TARGET GROUPS ACCEPT OFFER	
2. TARGET GROUPS ARE REACHED	
1. ACTIVITIES OCCUR AS PLANNED	

Global reach 2021

All who join our movement pledge to be inclusive and adhere to the guiding principles of Cycling Without Age: **generosity, without age, slowness, relationships and storytelling**. See the License agreement and the affiliate agreement [here](#).

Cycling Without Age signed agreements with the following Partners in 2021:

Austria, Portugal, Denmark, Scotland, Singapore, Ireland, England, Canada, Australia, France, Germany.

Cycling Without Age had existing agreements with *Norway, Catalonia, Sweden, USA and Twin Cities.*

In addition to official Partner organizations, more than 300 new individual affiliates signed up in over 25 countries.



Numbers



575,000 people have directly benefited* from Cycling Without Age since 2012.

111,000 people have directly benefited* from Cycling Without Age in 2021.

333,000 people have indirect benefited** from Cycling Without Age in 2021.



*A direct beneficiary is a passenger or a pilot in a Cycling Without Age Trishaw.

** An indirect beneficiary is the person who witnesses and is impacted by the positive effects of the trishaw rides. These are: family members and friends, members of staff at the nursing home and members of the community. We calculate the number as being 3 indirect beneficiaries per beneficiary.

Delegations and presentations

Cycling Without Age receives visits from all over the world.

These were the themes we mostly talked about:

Generosity, slowness, relationships, storytelling, without age, the importance of stimulating the senses, effects of the circadian clock, the SDGs (3, 10 and 11), inclusivity, human rights, happiness at work, purpose, activism and social entrepreneurship.

In 2021 we hosted:

The French Minister Brigitte Bourguignon, Danish Institute for Study Abroad, the Hong Kong Federation of Youth Groups, Leading Age Washington, DHS of Minnesota, Worcester Polytechnic Institute, Spinov8, ChangeX, Klesia, Ashoka, Clonakilty Bike Festival, the Kazan State Institute of Culture, Oliver Wyman, EOOS Next, Bike Blowout, the Lithuanian Parliament, Danish Embassies and many more.



The Sustainable Development Goals

Cycling Without Age is working to promote the SDGs and we're looking for collaborations that enhance this focus. Here's how we work with the goals.

Goal 3.4

Good health and well-being

Promote mental health and well-being. We work with researchers to document the positive effects of trishaw rides for the mental and physical well-being of the pilots and passengers.

One such example is the reduced risk of developing diabetes for pilots, and the positive impact the trishaw rides have on people who are diabetic. This research was done with Novo Nordisk and their initiative "Cities Changing Diabetes".

Goal 10.2

Reduced inequalities

Empower and promote the social inclusion of all irrespective of age. Cycling Without Age is dedicated to social inclusion of people regardless of age and ability. We signed the The International Federation on Aging's pledge in respect of older Persons of Diverse Sexualities, Gender Identities, and Bodies.

The Global South is our main focus area in 2021 and 2022, because we want to include elders and people with disabilities, who live in countries where trishaws aren't produced. That's why we support and sustain the formation of chapters in Nigeria, Mali and Uruguay to begin with.

Goals 11.2, 11.6

Sustainable cities and communities

11.2: Provide access to safe, affordable, accessible and sustainable transport systems for all.

11.6: increase the number of cities and human settlements adopting and implementing integrated policies and plans towards inclusion.

We are activists and vocal on social media for more livable cities and more cycling infrastructure. We welcome city planner delegations and ride with politicians in our trishaws with passengers to encourage them to prioritize cycling in their communities. We have visited the European Commission with other activists to highlight the need for ambitious policy in this field.

Financial report

See the official Cycling Without Age financial report [here](#).



Income statement 1 January - 31 December

	Note	2021	2020
		kr.	kr.
Net revenue	1	1.129.947	734.989
Other operational income	2	123.877	246.949
Total revenue		1.253.824	981.938
Personnel costs	3	-844.879	-666.421
Direct costs	4	-110.535	-493.375
Sales and distribution costs	5	-94.061	-18.751
Rent	6	0	18.625
Administration costs	7	-140.581	-176.602
Results before financial posts		63.768	-354.586

	Note	2021	2020
		kr.	kr.
Financial income	8	1.746	-3.007
Financial costs	9	-1.894	-1.454
Net financial profit		-148	-4.461
This Year's Results		63.620	-359.047
The result for the year is distributed as following:			
Transferred arrears of profit for the year		63.620	-359.047
Total		63.620	-359.047



Balance 31 December

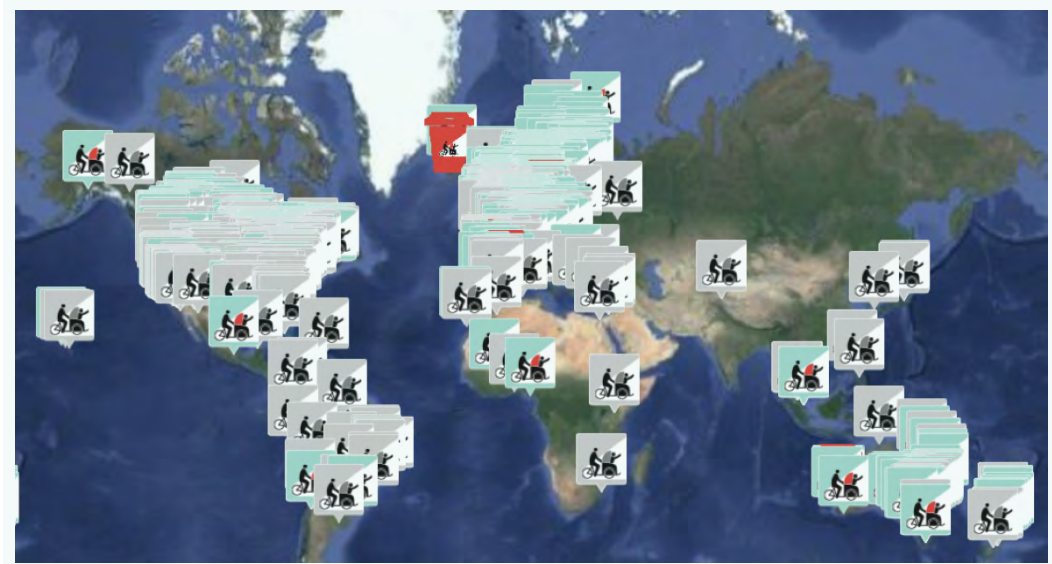
	<u>Note</u>	<u>2021</u>	<u>2020</u>
		kr.	kr.
Receivables from sales and services	10	<u>271.203</u>	<u>95.809</u>
Total receivables		<u>271.203</u>	<u>95.809</u>
Cash and cash equivalents	11	<u>81.226</u>	<u>155.797</u>
Total current assets		<u>352.429</u>	<u>251.606</u>
Total assets		<u>352.429</u>	<u>251.606</u>

Facts

CYCLING WITHOUT AGE FACTS

As of December 2021

- Invented in 2012 in Copenhagen
- Represented in 52 countries
- 2,700 chapter locations
- 3,700 trishaws
- 35,000 trained cycle pilots
- Over 2.5 million people served
- Oldest pilot is 90 (Jørgen Hass, Denmark)
- Oldest passenger [Pauline Angleman, 110 from California](#) (sharply followed by youngster [Edith Green, 108, from Bournemouth](#))



Coloured symbols have trishaws, the rest are fundraising. The coffee cup represents our coffee friends. This map is from December 2021.

Appendices

Appendix A - List of Cycling Without Age countries

Appendix B - Impact Report sources



Appendix A - List of Cycling Without Age countries

Algeria
Argentina
Australia
Austria
Belgium
Brazil
Canada
Catalonia
Chile
Colombia
Czechia
Denmark
Egypt
England
Faroe Islands
Finland

France
Germany
Greece
Hungary
Iceland
Ireland
Isle of Man
Israel
Japan
Kenya
Lithuania
Luxembourg
Malaysia
Mali
Mexico
Morocco

Netherlands
New Zealand
Nigeria
Northern Ireland
Norway
Pakistan
Paraguay
Peru
Philippines
Poland
Portugal
Puerto Rico
Russia
Scotland
Singapore
Slovakia

Slovenia
South Africa
South Korea
Spain
Sweden
Switzerland
Togo
Turkey
Uruguay
USA
Wales

Appendix B - Impact Report sources

Fietsen alle jaren (Cycling Without Age Holland)

Pedalar Sem Idade (Cycling Without Age Portugal)

En Bici Sense Edat (Cycling Without Age Catalonia)

Cycling Without Age USA

Cycling Without Age Singapore

Pedalando Sem Idade (Cycling Without Age Brazil)

Cycling Without Age Ontario, Canada

Cycling Without Age Port Washington Wisconsin

Cycling Without Age, West Hartford, Connecticut

Cycling Without Age Rochester, Michigan

Radeln ohne Alter Schweiz

À Vélo Sans âge (Cycling Without Age France)

En Bici Sin Edad including following chapter locations: Las Palmas de Gran Canaria,

Zaragoza, Albacete, Corella, San Sebastián, Elche, Torrent and Coruña (Cycling Without Age Spain)



CYCLING WITHOUT AGE

